



# Award Categories & Sponsorship

### Award Sponsorship Includes

- Sponsor name & logo on relevant promotional material (including social media posts)
- Event sponsor will receive additional promotion, including having their logo displayed more prominently on material and on graphics used.
- Opportunity to supply promotional video for use at event, and potentially in some event promotion (1 minute max.)
- Sponsor name engraved on sponsored award
- Free MHBA event entry (please note MHBA 2022 will be an online event)
- Opportunity to network with attendees
- Opportunity to present sponsored award (including 3-5 minutes to introduce yourself and 'who are we' and 'why are we here')

### Awards Categories

- Project of the Year
- Creative of the Year\* (exact title of this category to be confirmed)
- Micro Influencer of the Year (under 5k following)
- Podcaster of the Year
- Vlogger of the Year
- Social Media Champion of the Year
- Blogger of the Year

## Award Sponsorship Fees for 2022

- MHBA event 2022 Sponsor £600
- Blogger of the Year Sponsor £200
- Remaining six categories £100

### Questions & Queries - mhblogawards@gmail.com